

## *Edited Book*

### *Essays on Theories and practices in Management*

#### *Overview:*

Management is an ever evolving field of study and practice. Future will be more uncertain than ever before. Management under uncertainty is a current theme of relevance for companies across the globe, irrespective of the stage of the respective economy.

Persistently and consistently, research is being published and tested in markets. Also, existing research is retested and developed further. It becomes important that new researches and theories are discussed and shared with researchers and industry professionals. Books, conferences and academic events are such mediums and platforms which bring out relevant literary output and practices.

Scholeio (OPC) private limited has planned to bring out an edited book including book chapters on the theme '*Emerging theories and practices in Management*'. The book will be published with an ISBN number in a hard copy form.

The book is targeted to be suitable for policy makers, academicians, researchers, students and practitioners.

The submissions are invited from academicians, people from industry, policy makers, researchers and students in the form of Book Chapters. The book will surely add to the existing literature on the subject and serve as a reference book for research and supplementary readings.

This 'Call for Papers' for the edited book invites submission as 'Book Chapters' in the following three categories:

- **Empirical and conceptual research:** This category would include chapters based on any empirical or conceptual research.
- **Doctoral Research:** This category would include a book chapter based on a PhD work.
- **Case studies:** This category would include case studies related to the book theme.

Book chapters are invited on the following suggested sub-themes. However, authors can also contribute under other relevant sub-themes.

- FINANCE AND ACCOUNTING
- ECONOMICS
- STRATEGIC MANAGEMENT
- MARKETING
- HUMAN RESOURCE MANAGEMENT
- ENTREPRENEURSHIP
- INTERNATIONAL BUSINESS
- OPERATIONS MANAGEMENT
- TECHNOLOGY AND INNOVATIONS MANAGEMENT
- POLITICAL AND SOCIAL ISSUES
- Any other RELEVANT AREA

### ***Chapter specifications:***

A Chapter should be around 1000-3000 words.

The first page of the chapter should include the complete contact details of the authors.

Font used should be Times New Roman and font size 12 with 1.15 line spacing.

The chapters should follow APA style of referencing.

Manuscripts must be submitted in MS-Word format only.

Any submission with plagiarism or similarity level more than 15% will not be accepted. The author need to check this before submission to avoid delay in processing.

The authors are required to take necessary permissions of copyrights/patents/licensed material and related content used in their book chapter. *Any such copyright violation is the sole responsibility of the author. The editor or Scholeio (OPC) private limited will not be held accountable and responsible for such violations.*

***Processing fees:*** A processing fee of INR 3000 per chapter is applicable to cover the publication, editing and marketing expenses of the book. This fees includes a complimentary hard copy of the book for the contributing author. All the authors of the chapter are required to pay the required fees. The fees for International authors is USD 150.

**All communication & submissions should be emailed at [scholeio.learn@gmail.com](mailto:scholeio.learn@gmail.com) mentioning the subject as 'Book Chapter: Name of the author'.**

***Important dates:***

- **Last date of submission of chapter: June 15,2020**
- **Last date of revised chapter: July 15,2020**
- **Review decision: Within one month of submission**
- **Book release date: August 26,2020**

***Note: The chapters would be processed only when required processing fee is paid.***

***Awards: ONE best chapter published will be eligible for a cash award of Rs 5000 which will be decided by the editor.***

**Book editor: Dr. Moid Ahmad,  
Director,  
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